

Vocabulary	Meaning
stage directions	an instruction in the text of a play indicating the movement, position or tone of an actor, or the sound effects or lighting
script	the written words or instructions that are used to set up a play or production
cast	a group of characters who play the parts in a film or play
dialogue	a conversation between 2 or more people as a feature of a play, book or film
capture	to record an event or moment in a film
angles	the specific location that the camera is placed to take a film or shot
emotion	a strong feeling someone has based on the circumstances they are in
mood	a temporary state of mind to describe how a group of people may feel at a point in time
theme	a topic; the subject of a talk, a piece of writing or an exhibition
background	the part of the scene that forms a setting for the main figures or object
transition	the process of moving from one scene to another
cut	when one scene/event is stopped or completed

Key knowledge – to understand how advertisers sell products



advertisers - companies that draw attention to a product/service in order to sell it



target audience - a person or group of people who advertisers feel would benefit from what they have to sell

Key knowledge – to use recording devices effectively and edit our productions



- to use record and stop buttons effectively
- to change the camera angle for effect
- to use movement to capture a scene
- to be able to achieve all of this through effective use of WeVideo