








Vocabulary	Meaning
content	the material that is posted to your blog including text, images, animations, music and videos
blog	a regularly updated web page, usually run by an individual or small group
consistency	acting or done in the same way over time
chronological	a record of events in the order they happened
blogger	a person who regularly writes or updates a blog
URL	(Uniform Resource Locator) - the address of a page on the internet
theme	a consistent look or style followed throughout
display name	the name users see when they view a blog post
post	a new entry in a blog which users will see at the top of the list
publish	allow the post to gove live so all users can see
enhance	intensive, increase or improve the quality of something
font	a graphical representation of text that may include different sizes, colour or design
icon	add or include information at the end of the code or document

Key knowledge – Blogging	
	A <b>blogger</b> is a person who regularly writes into or generally updates a blog
	A <b>blog</b> is a regularly updated web page, typically one run by an individual or small group.
	<b>Chronological</b> (of a record of events) = posted in the order in which they occurred
	<b>post</b> = add a new entry in a blog
	<b>font</b> = graphical representation of text